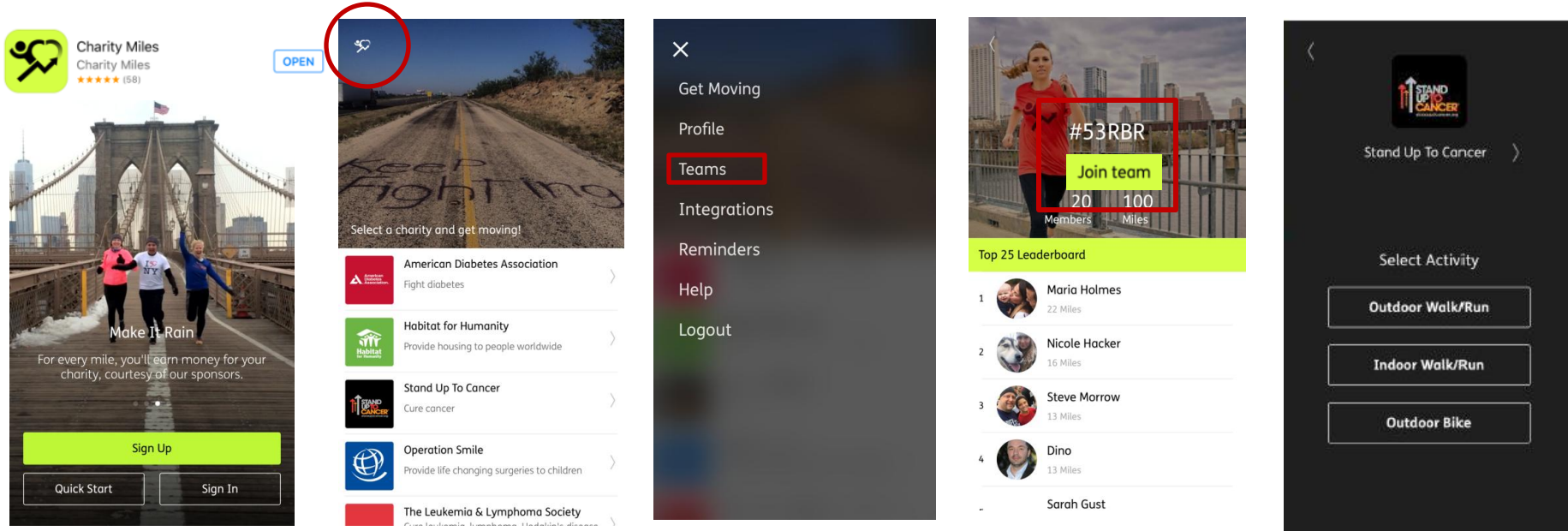




Raise Money for Stand Up To Cancer through Charity Miles

- Charity Miles is a free mobile app where people can choose a non-profit to support every mile they run, walk or bike.
- Charity Miles donates \$0.25 for each mile walked/run and \$0.10 for each mile biked.
- Charity Miles provides a way for our participants to fundraise while they train. The more you train, the larger the donation.
- Although the app includes other non-profits, we ask that you consider joining the Fifth Third River Bank Run Team (#53RBR) to help further fund the Official Charity of this year’s event, Stand Up To Cancer.
- Here’s how it works:



1. Download the Charity Miles app onto your smartphone (Register and create an account to begin use).
2. Once you’ve created your account, click the Charity Miles logo top left, and select teams.
3. On the teams screen, type in #53RBR in the search field to access the Fifth Third River Bank Run team, select #53RBR from the search results and click “Join Team”
4. When you’re ready to train, go back to the Charities page and select Stand Up To Cancer.
5. Now you’re ready to go! Using the GPS on your phone, Charity Miles will donate to Stand Up To Cancer based on the distance of your activity. At the conclusion of your activity you can see how much you’ve raised for Stand Up To Cancer.